



**digital**

productivity and integration

**Kodak**

Prinergy

Digital Workflow



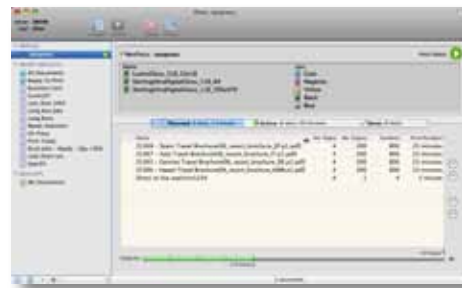
With zero-touch automation and connectivity to the widest range of digital presses, the **Prinerger Digital Workflow** allows you to do more with your digital print system—for less.

### **New: Digital Press Management**

Kodak's **Prinerger Digital Workflow** provides centralized control over digital and conventional prepress systems, with the power, flexibility and control that have made the **Prinerger Workflow** the long-standing leader in conventional print. **Prinerger Digital Workflow** now features Digital Press Management, a single centralized solution for driving digital presses. Now one workflow can control input, processing and output with all popular digital presses, for efficient, automated production on all job sizes and run lengths. In addition, **Prinerger Digital Workflow** can be expanded with many other **Kodak Prinerger** and **InSite Solutions**.

### **Plan and schedule with ease**

Use the Digital Direct application to plan and schedule print jobs from a single operator station. Easily filter, sort, manage and queue print jobs to multiple presses. Monitor job status in real time. Know in advance how many hours of printing is scheduled for each digital press, and track ink and paper status. No other workflow solution offers this level of operator control and visibility in the digital environment.



Plan and monitor printing progress and press status from a single window.

### **Produce static and variable jobs**

With Digital Submit, you can drag-and-drop files to create and submit jobs for automated production setting customer, due dates, print quantity, stock required and even delivery method, for both static and variable-data jobs. Static file types include PDF and **Adobe PostScript**; variable data file formats include PPML/VDX, PPML/GA and **Adobe VPS**.

The **Prinerger Digital Workflow** supports the rich feature set of **Adobe Acrobat 9 Software**. Adobe's PDF Print Engine v1.1 is incorporated, for transparent processing of native PDFs from the latest design and layout software.

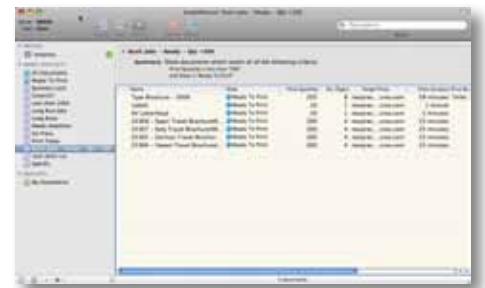
### **Drive all popular presses**

Operators can control bi-directional, JMF/JDF-enabled communications with

leading digital presses including **Kodak NexPress Digital Production Color Presses**, **Xerox DocuColor Digital Presses**, **HP Indigo Digital Presses**, **Konica Minolta Devices** and others. Drive productivity with simplified job routing and load balancing from delivery to press.

### **Maximize press utilization**

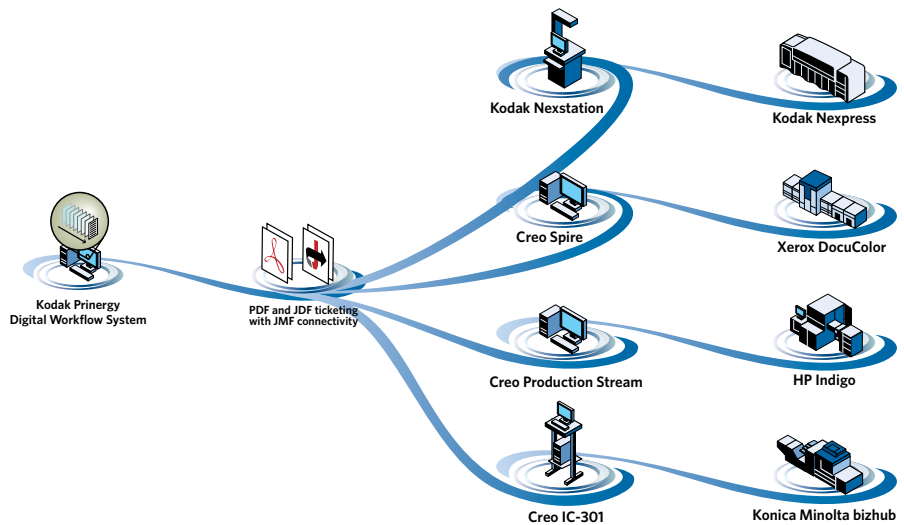
SmartLists help operators find and direct jobs to the appropriate press to maximize productivity and press utilization.



Quickly filter and find jobs with common characteristics to optimize output.

### **Apply intelligent automation**

**Kodak Prinerger Rules-Based Automation Software** simplifies and automates complex routines and events, and helps reduce errors as jobs are processed and routed from input to output creating a zero-touch automated workflow.



Digital Direct – A single workflow solution driving multiple presses from multiple vendors

### Reduce touchpoints with JDF

JDF integration helps **Kodak** and third-party systems interact, and helps communicate a job's specifications. JDF intent, for example, can be used with **Prinerogy** Rules-Based Automation Software to automatically interpret a job's instructions. JDF intent can be provided by an upstream application such as the **Kodak InSite** Storefront System, and provides data on a job's print quantity, due date, ship date, and print date. **Prinerogy** Rules-Based Automation Software and JDF intent are a powerful combination for automated job control and tracking.

### Track and control jobs remotely

The dashboard Web browser interface now includes a Documents column that shows which digital print documents have been created within a job. The dashboard provides complete job status to remote users such as CSRs and product managers.

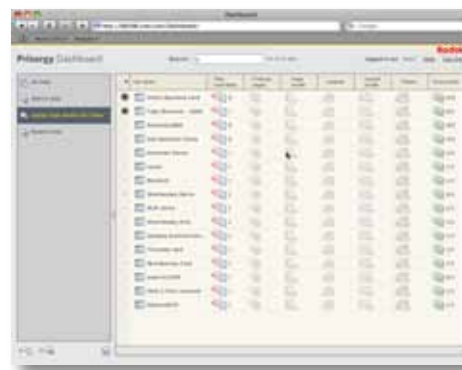
### Gang jobs more easily

Save processing time and file space with page aliases (links to the original page) when ganging jobs with **Kodak Preps** Imposition Software. All page attributes—page content, page geometry,

page approval status, and history—are shared between the original file and any aliases, and custom fields can be added to the alias.

### Adapt your workflow to your needs

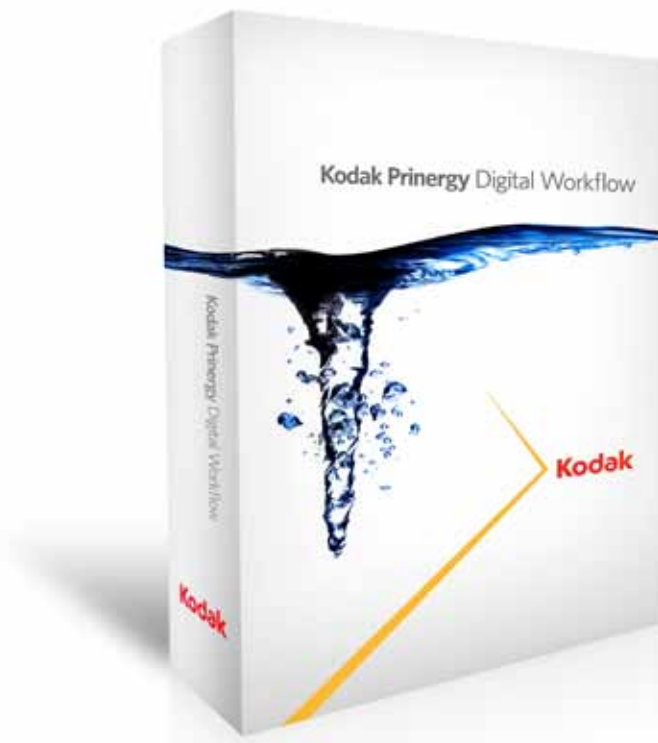
The **Prinerogy** Digital Workflow is modular and scalable—it grows to suit the needs of an expanding business. Extend your business reach by integrating the digital workflow with **Kodak** Web to Print Solutions, and improve your productivity by extending it with business management solutions.



Dashboard gives everyone a view of only the information that interests them, from a simple browser interface.

## Part of a Kodak Unified Workflow Solution

A **Kodak** Unified Workflow Solution is a comprehensive, integrated solution for graphic communications. Its modular architecture brings together business, production, color, and data management in a combined conventional and digital printing environment. Intelligent automation helps provide efficiency and profitable growth. **Priner** Solutions support conventional and digital print workflows, making them integral parts of **Kodak** Unified Workflow Solutions.



### To learn more about solutions from Kodak:

Visit [graphics.kodak.com](http://graphics.kodak.com)  
Or in North America, call +1-866-563-2533

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